

Vipul Khatri

UX/UI Designer

Vipul Khatri
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Portfolio. www.kat3.co.uk [Extended Portfolio](#)

Summary

I have over 18 years' experience in UX/UI design, information architecture and prototyping, design psychology, front-end web design and development. I have the ability to work under pressure, independently and as part of a team. I have proven experience in team leadership and am highly motivated with the drive to continuously learn new skills.

Key Skills

UX/UI Design, Information Architecture, Wireframing, Responsive Web Design, Prototyping, Figma, Sketch, HTML5, CSS3, Bootstrap, JavaScript/jQuery, Adobe Creative Suite, Photoshop, Illustrator, InDesign, Premiere, Dreamweaver.

Experience

Hindawi Publishing | Principal Designer UX/UI

AUGUST 2017 - PRESENT, LONDON

Initially working as Senior Designer within the commercial department, I have been a major player in the development of the Hindawi brand identity. In early 2019 I was promoted into the product department as Principal Designer to oversee the UX/UI for the Hindawi peer review software suite. I worked closely with product owners to identify problem areas, through one on one user interviews or by facilitating design sprints, building and testing prototypes to deliver UI designs with the best possible user experience. I've also been heavily involved in shaping the Design System that would be used across all applications and contributed to the design and development of the new Hindawi website which launched in December 2019 plus various other partnership website builds.

John Lewis Partnership | Senior Web Designer (6 month FTC)

AUGUST 2016 - MAY 2017, LONDON

Working as part of the johnlewis.com content team, I have been involved in the design and build webpages for high season campaign such as Christmas 2016, Mother's day 2017 and Easter 2017. I have also been involved in making enhancements to the website base on UX feedback and some mentoring of junior designers when required.

Ocado | Web Designer/Developer (Contract)

JUNE 2016 - AUGUST 2016, HATFIELD

Design and developing responsive brand focused product portals within the main Ocado.com web store. Skills used; Photoshop, Responsive Design, HTML and CSS.

Computers Unlimited | Creative Web Designer/Developer

JULY 2006 - NOVEMBER 2015, LONDON

- Solely responsible for the front-end design, development and maintenance of a vast number of websites, including e-commerce sites and internal web

applications.

- Working closely with the Development Team in an agile environment, providing web design and UI/UX consultancy for large scale web projects and supporting them in implementing designs to the various back-end frameworks.
- Creating responsive websites that are cross browser/platform compatible, Using HTML, CSS3, Bootstrap, jQuery and JavaScript.
- Working with the Marketing Department to devise creative marketing solutions from print based material such as flyers, posters, catalogues and exhibition pop-ups to electronic marketing such as web banners, HTML mailers and micro sites.

Bromcom Computers Ltd | Web UI Designer/Developer

SEPTEMBER 2002 - JUNE 2006, LONDON

- UI/UX design of web applications and windows software.
- Solely responsible for providing support to the software department by designing and developing user interfaces, advising on UI and usability best practice, creation of graphics, prototypes, HTML templates and style sheets and debugging of any HTML issues.
- Solely responsible for developing brand identity and consistency through all software products.
- Working closely with the Marketing Manager; devising marketing strategies, designing and producing marketing material both electronic and for print.

Education

University of Westminster / BSc Product Design Engineering

1995-1998, LONDON

Grade: Upper Second Class Honours

The key focus of my undergraduate training has been the application of aesthetic design and engineering processes, in parallel with business and marketing concepts, to design engineering project scenarios. The structured project based method of working has allowed me to develop and apply effective project planning, estimating & quality management skills as well as those of communication, time management and self-organisation.

Referees

Rae De Guzman - Director, Editorial Solutions

John Wiley & Sons, Inc. 111 River Street, Hoboken, NJ 07030-5774

Richard Bennett - Vice President, Researcher and Publishing Services

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